

Nine Lives Media Inc. Names Business Online Limited to the MSPmentor 100

Second-Annual Research Report Identifies The World's Most Progressive Managed Service Providers

February 17, 2009: Business Online Limited (Bizo) has landed on Nine Lives Media Inc.'s second-annual MSPmentor 100, a distinguished research report identifying the world's most progressive managed service providers.

"Bizo is honored to be listed in the MSPmentor 100, and in fact to be the only New Zealand company to achieve this .," said Wayne Dartnall, CEO. "We have worked hard over the last 5 years to establish ourselves as a leading edge provider of Managed Services, offering one of the most tightly integrated, yet broadest service offerings available in the market today."

The free MSPmentor 100 report, available at www.MSPmentor.net, is based on data from MSPmentor's global online survey, conducted October through December 2008. The MSPmentor 100 report recognizes managed service providers based on a range of revenue and management metrics.

"There's no doubting the momentum of managed service providers within the MSPmentor 100," said Joe Panettieri, editorial director of MSPmentor. "As a whole, MSPmentor 100 companies generated nearly \$800 million in managed services revenue in 2008, up a dramatic 46 percent from 2007."

MSPmentor, produced by Nine Lives Media Inc., is the ultimate guide to managed services. MSPmentor features the industry's top-ranked blog, research, Webcasts, podcasts and videos. It is the number one online media destination for managed service providers in the world.

About Business Online Limited

Business Online Limited or Bizo (www.bizoservices.com) is a provider of new generation telecommunication services for businesses. We specialise in delivering high-tech online business services at a fixed, modest price per user per month. Our target market is medium sized businesses that have recognised the benefits of focusing on their core business and demand modern business communication services and tools to remain competitive and grow their businesses.

About Nine Lives Media Inc.

Nine Lives Media Inc. (www.NineLivesMediaInc.com) embraces the changing IT media landscape. In fact, we help to shape it. We focus on highly targeted IT audiences, specialized content and lead generation services. We disrupt established markets and we shape new ones. Our first three destinations (MSPmentor.net, TheVARguy.com and WorksWithU.com) feature the top-ranked media blogs in their specific markets.

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